

VSF / VENICE WORLD SUSTAINABILITY CAPITAL FOUNDATION



Venice Sustainability Foundation

a new paradigm for Venice

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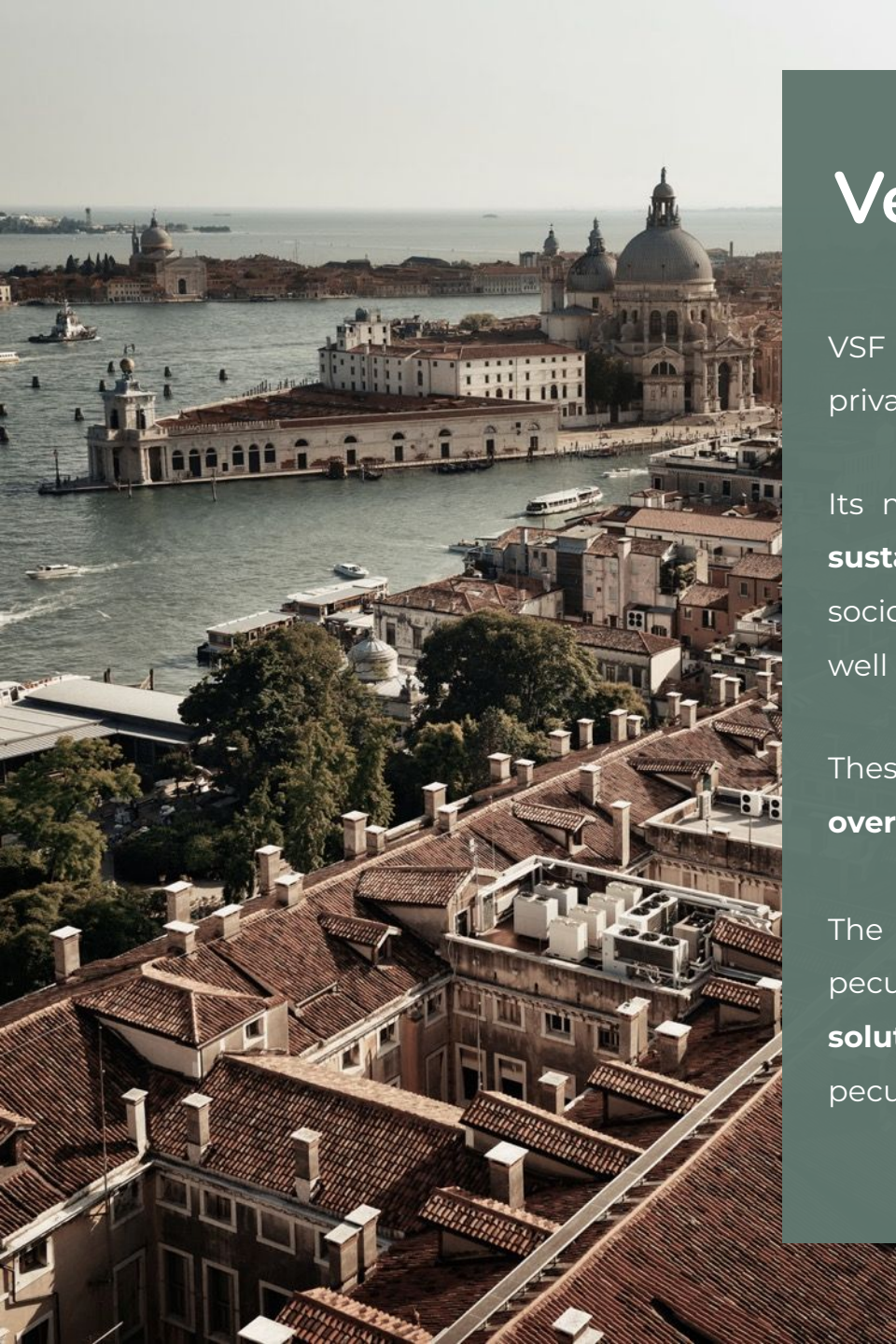
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Venice Sustainability Foundation

VSF is an articulated partnership of organizations, academic and cultural institutions, public and private enterprises interested in working for the sustainable future of Venice and its territory.

Its mission is **to promote an integrated model (social, environmental and economic) of sustainable development for the city of Venice** and its surrounding areas, to revitalize the local socio-economy, while preserving the region's environmental, historical, and cultural heritage, as well as fortifying and unifying the local community.

These efforts align with the broader goal of addressing important **challenges such as over-tourism, loss of population, and environmental fragility** that put a strain on life in Venice.

The historical city's compact size, spanning merely 5 square Km, combined with its urban peculiarities, positions **Venice as an exemplary setting to design, implement, and test new solutions for urban sustainability** where they can all contribute to the modernization of such a peculiar territory.

The partnership



VSF governing bodies

PRESIDENT

Renato Brunetta, appointed by the Prime Minister



VICEPRESIDENTS

Luca Zaia, President of the Regional Council of Veneto, and **Luigi Brugnaro**, Mayor of Venice.



STEERING COUNCIL

It provides strategic direction and oversight for the Foundation and coordinates and supervises the activities of the Director General



DIRECTOR GENERAL

It is the managing body of the Foundation invested with all the powers of ordinary and extraordinary administration



SCIENTIFIC COMMITTEE

Chaired by **Pasquale Terracciano**, it provides advisory opinions and non-binding proposals regarding the Foundation's activity programs and any potential strategic and/or scientific plans.



STATUTORY BOARD

Chaired by **Enrico Zanetti**, it is responsible for overseeing the activities of the Foundation.



AUDITOR

KPMG is the auditor of the Foundation.

Modus operandi

VSF role is to **facilitate, promote/accelerate projects proposed** directly or indirectly **by its members**, contributing to smooth the path to their implementation, thanks to the breadth of its partnership. The identification of projects involves several processes, including the activities of thematic discussion groups.

Activities are, in fact, organized in **nine thematic areas**, each one deepening a relevant issue key to the sustainable development of the Venetian territory.

Alongside the thematic projects, the Foundation is pursuing **four cross-cutting projects** that encompass multi-sectoral activities, such as:

- the development of the **urban sustainability target scenario** for Venice and its metropolitan area;
- the organization of the **Sustainability Biennale**;
- implementing the role of Venice as an UNDRR/Making Cities Resilient 2030 **resilience hub**;
- activities that are instrumental to the best success of the other projects, such as the promotion of the use of a **sustainable finance operational protocol**.



Areas of activity

**H
2**

HYDROGEN

Develop an Hydrogen Valley in Porto Marghera, Venice



RESIDENCY

Encourage a program of residency and services for those interested in living permanently in Venice



SOCIAL INCLUSION

Create an inclusive, secure, resilient and sustainable community



ENERGY TRANSITION AND ENVIRONMENT

Expand renewable energy sources and green mobility and preserve the lagoon ecosystem



SUSTAINABLE TOURISM

Study and promote a sustainable tourism model



CULTURE OF LEGALITY

Accompany initiatives to safeguard legality and combat illegal activities and well as promote urban decorum



VENICE CITY CAMPUS

Revitalise the socio-economy of the city through the creation of an urban knowledge cluster



VENISIA ACCELERATOR AND INNOVATION

Develop innovation and entrepreneurial acceleration activities in the field of sustainability



INNOVATIVE CULTURAL PRODUCTIONS

Foster the development of innovative cultural projects at the intersection of art, science, technology and sustainability



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CAPITAL FOUNDATION**

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